

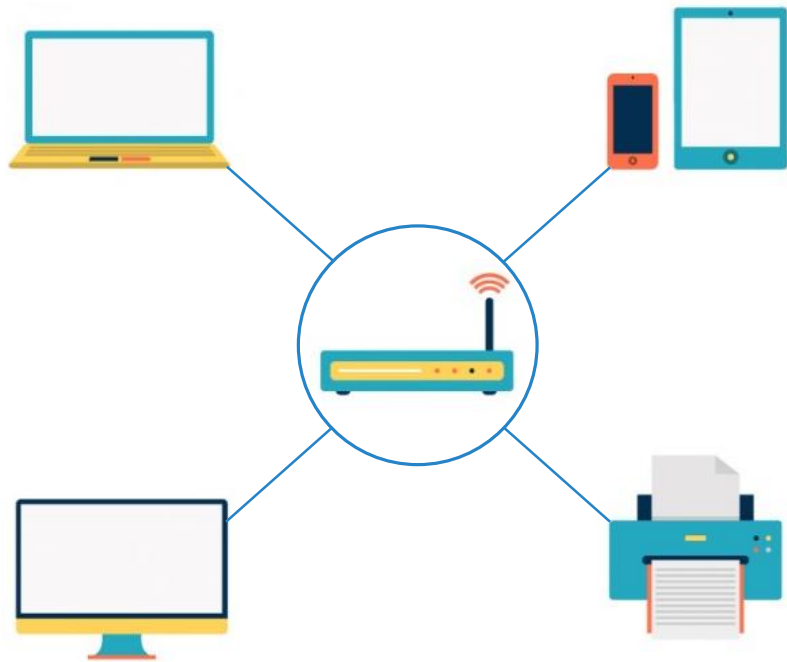


---

NETWORK SECURITY FOR HOME AND SMALL BUSINESS

# Home/Small Business Network (2004)

---



- Flat Network
- Limited Number of Devices/Types
- Static Device Count
- Security Focused on Endpoint Protection

# Home/Small Business Network (2019)

---



- Every Kind of Device Connected
- Transient Devices from Guests
- Still Flat
- Requires Network Defense

# How *Yikes!* Keeps You Safe

---

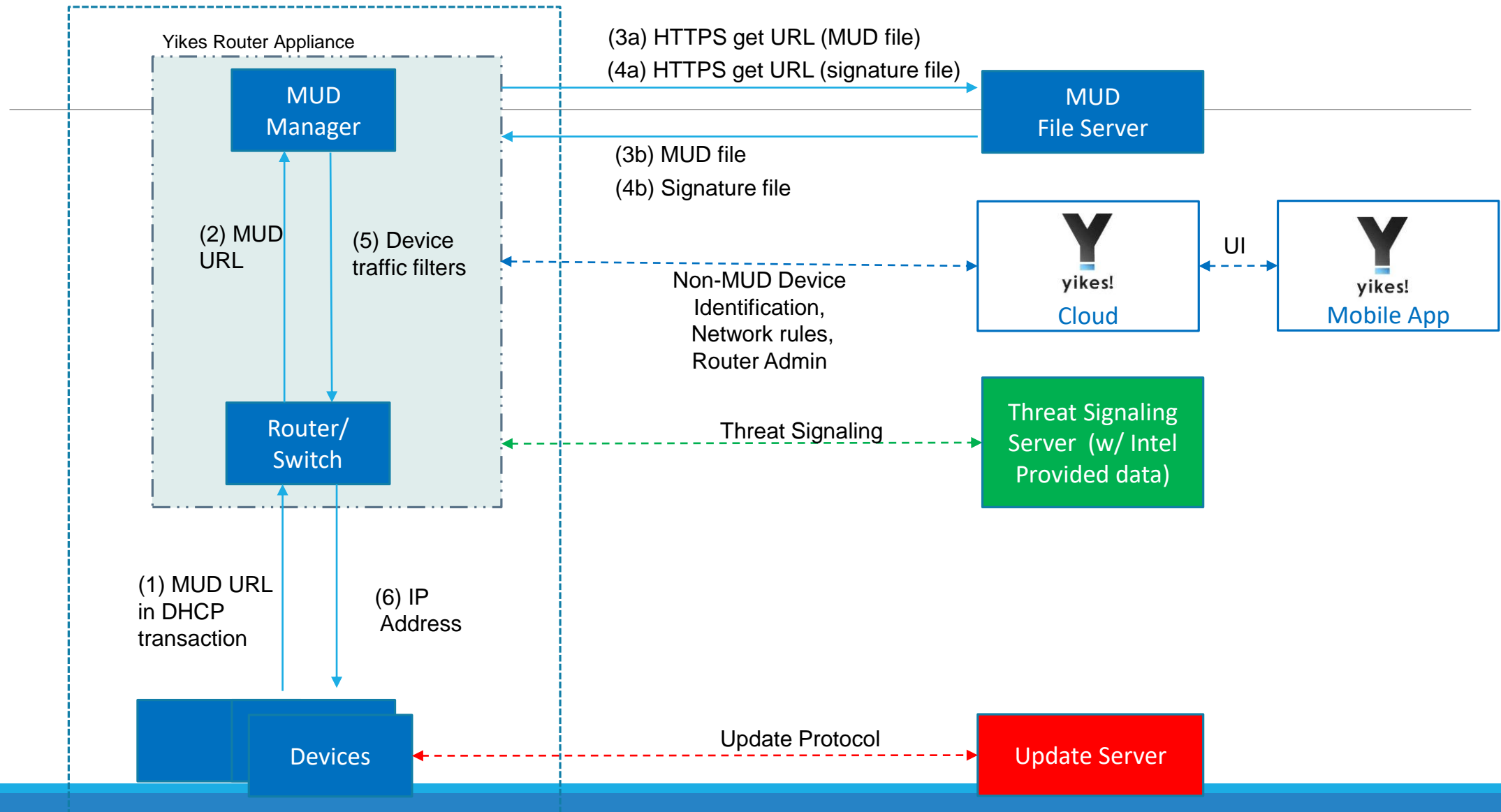
## Software Defined Networking



- Micro-Segmentation
  - Automated Device Identification
  - Device Functional Groupings
  - Group Aware Firewall Rules
    - Internet Controls (N/S)
    - Lateral Movement (E/W)
  - Anomalous Traffic Behavior Detection
- Integration with Threat Signaling
- Future Aware
  - Manufacturer Usage Descriptions (MUD)
- Easy UI & Device On-boarding

# > High Level Architecture – Yikes!

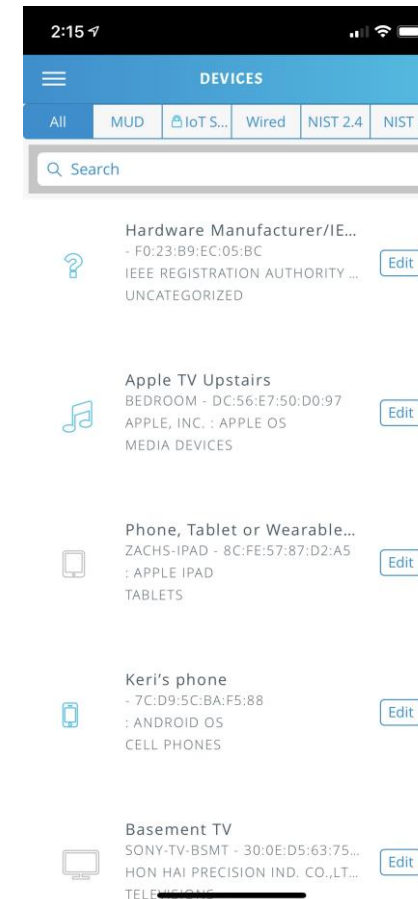
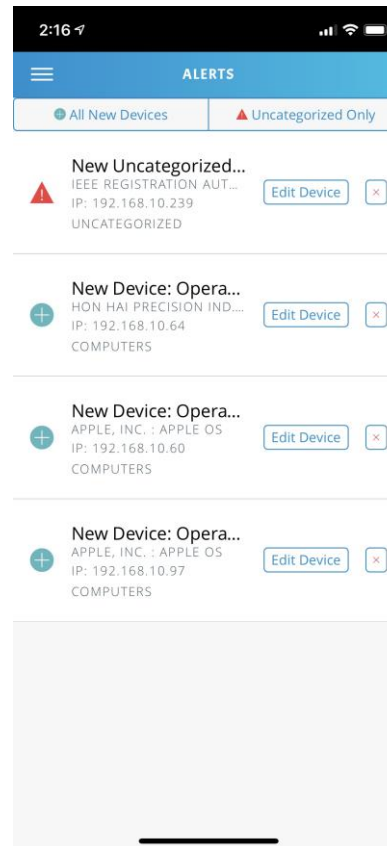
Home or Small Business Network



# Yikes UI Overview – Device Onboarding

## Onboarding:

- New devices are shown in the Alerts view.
- Yikes! Cloud auto-identifies and categorizes new devices.
- Device inventory organized by MUD, IoT secured, and attached network segment.



# Yikes UI Overview – Categories & Rules

## Categories and Rules:

- All devices are placed in a category.
- Rules inform the system to what categories are allowed to do.
- Users can adjust allowed interactions to match their needs.
- Devices can be placed in a “Guests” category for further segmentation.
- Unknown devices protected by the “Uncategorized” rule definition.
- New and returning devices automatically receive the protection of their assigned category.
- Category rules easily viewed and modified.

